

3rd Annual STAR Program Connection Conference

July 30-31, 2015 Hyatt Regency Boston

Leading the Way in Cancer Rehabilitation and Prehabilitation

You and your colleagues are leading the way in cancer rehabilitation. This year's STAR Program Connection Conference will be filled with new opportunities to support the terrific work that you are doing! Each year this conference gets bigger and better, and we have a lot of exciting things planned for you and your team.

A few highlights from scheduled sessions:

- Learn how one STAR Program certified health system increased their cancer rehabilitation referrals by 55% in 2014 and **earned \$2.9M in revenue**
- Hear how another STAR Program is testing our new lung cancer prehabilitation protocol and has **reduced their hospital length of stay** by 2 days
- Find out how to put together your "story board" for the cancer rehabilitation **value based care** that you can show payers
- Listen to hospital executives explain how to **overcome key barriers** and fast-track success when implementing an oncology rehabilitation program

**"A leader is one who knows
the way, goes the way and
shows the way."**

-John Maxwell

For the first time, you choose a track—clinical or administrative. Bring your entire team to get the best training in evidence-based and high-value cancer rehabilitation care! We will also share what the STAR Program has accomplished over the past year and what lies ahead in the coming year.

Find out the results of the initiatives that we announced at last year's STAR Program Connection Conference and get the inside scoop on how to lead the way in 2016!

Why Attend?

Energize Your Entire STAR Program

Leading experts will present the latest research, best practices and tactical solutions to keep your team in the forefront of cancer rehabilitation care! We encourage STAR Programs to bring their entire team of clinicians and administrators, as well as members of STAR Program Steering Committee and other leaders in your program. Participants may include referral coordinators, mental health professionals, outcomes coordinators, quality directors, researchers, marketing/communication directors and others who are involved in the support of the STAR Program.

Continuing Education

Continuing Education Units (CEUs) will be available by CIAO Seminars for SLP, PT/PTA, OT/COTA and Case Managers. Physicians are eligible for Category 2 Continuing Medical Education (CME). Nursing CEUs will be provided by the Alabama Nursing Society. Total number of CEUs will be 1.25 (12.5 contact hours).

“Exceeded my expectations – will be able to take the knowledge gained here and infuse into our program immediately!”

–Past Conference Participant

“Tremendous Connection Conference that delivered visionary advice, strategic direction and incredibly useful practical tools and tips for programs at every stage of development and activation. Bravo STAR!”

–Past Conference Participant

Expand your Knowledge in the Evolving Field of Cancer Rehabilitation and Prehabilitation

Discover how your STAR Program can benefit from the changes in today's dynamic cancer care landscape. This conference will bring together healthcare professionals that are leading the way in survivorship care and evidence-based cancer rehabilitation. Speakers include physiatrists, oncologists, hospital executives, navigators, rehabilitation clinicians and national healthcare business and finance leaders.

Featuring Clinical and Administrative Tracks

Last year, our STAR Program conference attendees provided feedback about what they would like to see at the 2015 STAR Program Connection Conference. We are very excited to announce that we will feature both clinical and administrative tracks during this year's conference. These expert presentations will focus on specific clinical/administrative interventions designed to enhance and expand your STAR Program and improve the care of patients with unique diagnoses and impairments.

The Best Networking in Cancer Rehabilitation is at the Connection Conference!

We bring together more leaders in cancer rehabilitation care than any other conference, and the networking is fantastic! In addition to the formal lectures, there will be time to meet and consult with your STAR Program Manager, as well as many opportunities to network and share information with other STAR Programs. You will also be able to explore scenic Boston.

Scheduled Sessions Thursday, July 30, 2015

Leading the Way in Evidence Based Cancer Rehabilitation & Survivorship Care

Julie K. Silver, MD

Delivering and Demonstrating Value Based Cancer Rehabilitation in a Dynamic Healthcare Environment

Lori McKittrick, MA, MBA, CCC-SLP

Business Case Strategies for Oncology Rehabilitation

Sally Luehring, MSL, RHIA
Jarod Husmann, MA, PT, MSHA, FACHE

Learning from Past Experience in Cancer Rehabilitation Service Line Development: 5 Key Barriers and Effective Strategies to Overcome Them

Amy DeRamus, BS, LPTA

Integration of Oncology and Rehabilitation Services Lines: Strategies to Establish Collaboration and Alignment

Vishwa S. Raj, MD

Building a Pulmonary Prehabilitation Program

Andrea McKee, MD

Improving Quality of Life for Oncology Rehabilitation Inpatients

Maegan Caldron, PT, C/NDT

Applying Rehabilitation Principles to Individuals Living with Head and Neck Cancer: The Importance of Therapeutic Intervention in Survivorship

Vishwa S. Raj, MD

High Quality Cancer Prehabilitation with Head and Neck Cancer Patients Prior to G-Tube Placement: A Pilot Study

Kelly Berry, MPH, PT, Cert. MDT

12 Key Strategies to Improve Clinical Communication and Competency

Laura D. Kenda, BA, BSN, RN, OCN

Training Your Team to Have Difficult but Productive Conversations when the Prognosis is Poor

Rebecca Kirch, JD

Understanding and Demonstrating the Palliative Care Value Proposition

Rebecca Kirch, JD

Value Based Oncology Care and the Role of Cancer Rehabilitation in 2015 and Beyond

Diana K. Verrilli

How to Create Your Value Based Story Board

Diana K. Verrilli
Lori McKittrick, MA, MBA, CCC-SLP

"The significant problems we face cannot be solved at the same level of thinking we had when we created them."

-Albert Einstein



Scheduled Sessions Friday, July 31, 2015

Rules of Engagement: The 10 Best Ways to Integrate Cancer Rehabilitation and Increase Referrals

Barry Brooks, MD

Screening for Physical Impairments: Fast Tracking Referrals and Access to Cancer Rehabilitation Care

Katie Narvarte, LMSW
Angela Brown, PT

Improving Access to Oncology Rehabilitation Care through Strategic Collaboration Across a Large Health System

Joan Jeanetta, MA, CCC-SLP

How to Pilot and Implement a Multidisciplinary Survivorship Clinic

Kathleen Y. Michie, MT, PT, CLT
Kerri S. Applegate, MPT
Shawna M. Street, BS

Safety in Cancer Rehabilitation: Exercise Prescriptions, Fracture Risk and Modalities

Nancy A. Hutchison, MD

Implementing and Expanding High Quality Cancer Prehabilitation Services

Kathy Duval, MS, CCC-SLP
Messina Corder, BSN, MBA, RN

Managing Advanced Breast Cancer as a Chronic Illness: How Cancer Rehabilitation and Palliative Care Can Collaborate to Improve the Quality of Life

Barry Brooks, MD

Diagnosing and Treating Edema and Lymphedema: A Case Study Approach for All Clinicians

Nancy A. Hutchison, MD

Strategies to Improve Access to Cancer Rehabilitation Services

Karen Martin, MA, CCC-SLP
Kimberly Willford, BSN, RN, OCN

Oncology Rehabilitation Navigator Position: A Pilot Study

Megan Pfarr DPT, CLT

Integrating Rehabilitation into the Cancer Center: A Systems Engineering Approach to Physical Space

Susan Stevens, MS, CCC-SLP
Brian Jindra

The Right Place and Right Time: Delivering High Quality Cancer Rehabilitation Throughout the Care Continuum

Charles H. Nash, MD, F.A.C.P
Kim Snider, PT, CLT, Heather Wilsey, DPT, PT
NCS, cert. SMT, cert. DN, BIG Clinician
Greg Higginbotham, DPT, PT, COS-C

Identifying and Implementing the Most Important Strategies to Improve Cancer Rehabilitation Care in the next 12 Months

Julie K. Silver, MD

“True leaders understand that leadership is not about them but about those they serve.”

–Sheri L. Dew

Join your Program Manager for a workshop after the main sessions!

Registration Information – Hotel and Transportation



Hyatt Regency Boston, One Avenue de Lafayette, Boston, MA 02111

Hyatt Regency Boston is centrally located within downtown. Steps from Boston's most desirable area-attractions such as the Boston Common, Faneuil Hall, and Boston's famous shopping destination, Newbury Street, the hotel sits at the edge of the city's excitement. Tour the Freedom Trail, visit the Museum of Fine Arts, or catch a game at historic Fenway Park, all just minutes from Hyatt Regency Boston.

Reserve your hotel room today

The Hyatt Regency Boston has provided special room rates for the STAR Program Connection Conference. Single Occupancy, Double Occupancy and Corner King rooms will be available at a nightly rate of \$245 plus 14.45% tax, per room, per night. Reservations must be made on or before the cut-off date of July 8, 2015.

Transportation

The Hyatt Regency Boston is close to all major highways and public transportation (MBTA). We recommend taxi or public transportation from the airport. The approximate charge is \$25 each way.

Parking

Parking is available at the Lafayette Garage.

Valet Parking 3-24 hours= \$50.00 Self Parking 12-24 hours= \$36.00

“Good leaders develop through a never-ending process of self-study, education, training, and experience.”

-Manual on Military Leadership

Three Easy Ways to Register: Online, Mail or Fax

2015 STAR Program Connection Conference

Registration Fee: \$495* Early bird registration before May 8th saves \$50

Registration includes all sessions and complimentary continental breakfast and breaks.

Continuing Education Units (CEUs) will be available by CIAO Seminars for SLP, PT/PTA, OT/COTA and Case Managers. Physicians are eligible for Category 2 Continuing Medical Education (CME). Nursing CEUs will be provided by the Alabama Nursing Society.



Online Registration Available: www.oncologyrehabpartners.com/2015Conference

Name (First, Last and Credentials) _____

Title _____

Address ☐ Home ☐ Business _____

City State Zip _____

Office Phone (_____) _____ Fax (_____) _____

Email Address _____

STAR Program® Institution _____

Select the track you would like to attend.

Information about the tracks can be found at www.oncologyrehabpartners.com/2015Conference.

☐ Clinical Track ☐ Administrative Track

PAYMENT OPTIONS

☐ Early Bird Registration: \$445

☐ Registration: \$495

☐ Check Enclosed (Made payable to: **Oncology Rehab Partners**)

☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Card # _____

Name on Card (Please print) _____ Exp. Date _____

Mailing Address _____

_____ Zip Code _____

Signature (Not valid without signature) _____

MAIL OR FAX COMPLETED REGISTRATION FORM TO

Mail: Oncology Rehab Partners, 293 Boston Post Rd. Suite #100, Marlborough, MA 01752

Fax: 508-315-6222

1. If paying by check, please mail the check with the registration form to the address above.
2. If paying by credit card, please fill out the form with your information and mail or fax to the address above.
3. Online payment is also available, simply log on to www.oncologyrehabpartners.com/2015conference.

* All attendees must be from STAR Program facilities and participant registration will be verified.

* Refunds, less an administrative fee of \$75, will be issued for all cancellations received two weeks prior to the start of the course. Refund requests must be received in writing. Cancellations less than two weeks prior to the start of the course and "no shows" are subject to the full course fee.